

7 Petals for Chapter Success

Program Inspiration


This original program was inspired by Deloitte International's value mapping tool. In 16 minutes, it is a program that engages its audience actively, honors our 7 Founding sisters, leverages our marguerite, and explores 7 “must haves” for chapter success and the drivers that are needed to achieve them. It is a useful program, both for Founders' Day and as a tool chapters can use to help set annual goals.

Staffing

You will need 8 sisters to present the program: 7 sisters representing our 7 founders and a moderator. Suggested attire: black slacks and white tops.

Logistics and Supplies

- Stage set up:
 - Easels with pictures of each of our Founders
 - Small table for the narrator
 - 8 chairs
 - 1 wireless mic
- Sisters:
 - White foam board petals, each with a “must have” written on the front and with a script attached on the back
- Moderator:
 - Daisy center (gold charger plate)
 - Stopwatch (on mobile phone)
- Attendees:
 - Worksheet form for capturing ideas

Founders' Day 2024 – 7 Petals for Chapter Success		My Chapter: ____
Petal 1:		Petal 5:
Petal 2:		Petal 6:
Petal 3:	Petal 4:	Petal 7:

- Daisy pens (provided as a gift to encourage participation)

Expenses

- Foam board (7 white sheets at \$1 each from the Dollar Store)
- Worksheet forms (enough for all participants, on 65# cardstock... about \$5)
- Daisy pens (boxes of 11 pens @ \$13.99 each, purchased from Amazon)



Program Script

Time: 90 seconds	<p><u>Program Start: Narrator</u> Hello sisters, I am [Name], [president] of Chapter [], and a P.E.O. since [year].</p>
Elapsed time: 1.5 minutes	<p>Inspired by our flower, the Marguerite, today's program is "7 Petals for Chapter Success." With me today are 7 of my sisters, representing our 7 Founders.</p> <p>In less than a minute, each sister will introduce herself, the Founder she represents, and share a few words about her petal.</p> <p>Each petal is something chapters need for success. Our Marguerite does not bloom without us, so each sister will share actions that contribute to her petal. Then you will be invited to think of ideas — actions your chapter could take — for each petal.</p> <p>On your table is a Ziploc bag of folded cards and sparkly daisy pens for recording your ideas. Please take a card and pen now. [Wait] Please write your chapter's letter on your card. You do not have to write your name.</p> <p>The pen is your gift for participating today. When our program is finished, put your card back in the Ziploc bag and Chapter [] will collect them. We will compile the results and share them with all chapters.</p> <p>Let's get started. My sisters are waiting!</p>

Time: 2 minutes	<p><u>Shared Purpose: Sister #1</u> Hello sisters, I am [Name], P.E.O. since [year]. I represent P.E.O.'s first Founding sister, Hattie Briggs Bousquet (Boos-kay).</p>
Elapsed time: 3.5 minutes	<p>My petal is Shared Purpose. Each of our chapters is part of the greater P.E.O. organization. Our shared beliefs and purpose are at the very heart of being P.E.O.s.</p> <ul style="list-style-type: none"> • We share a belief in God and a loving concern for each sister. • We share a commitment to celebrate, educate, and motivate women. <p>Please write down one or more suggestions for your chapter to reinforce and advance our shared purpose.</p>

Time: 2 minutes	<p>Narrator: Thank you, [Name of Sister #1].</p>
Elapsed time: 5.5 minutes	<p><u>Members: Sister #2</u> Hello sisters, I am [Name], P.E.O. since [year]. I represent Founding sister, Franc Roads Elliott.</p> <p>My petal is Members. All chapters need members to succeed.</p> <ul style="list-style-type: none"> • Membership growth means retaining current members by <ul style="list-style-type: none"> ○ Showing a loving concern and ○ Finding meaningful ways for sisters to be involved and connected to our goal to help women. • It means recruiting new members by "Finding the Others" and "Looking for Sisters Everywhere." <p>Please write down one or more suggestions for your chapter to grow its membership.</p>

<p>Time: 2 minutes</p> <p>Elapsed time: 7.5 minutes</p>	<p>Narrator: Thank you, [Name of Sister #2].</p> <p><u>Leaders: [Sister #3]</u> Hello sisters, I am [Name], P.E.O. since [year]. I represent Founding sister, Alice Bird Babb.</p> <p>My petal is Leaders. All chapters need leaders.</p> <ul style="list-style-type: none"> • Recruiting leaders means providing meaningful opportunities, encouragement, and support. • It means investing in sisters' leadership capacity — through training, mentoring, providing a safe space for sisters to gain experience, and celebrating their success. <p>Please write down one or more suggestions for your chapter to support your current leaders and grow your leadership pipeline for the future.</p>
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<p>Time: 2 minutes</p> <p>Elapsed time: 9.5 minutes</p>	<p>Narrator: Thank you, [Name of Sister #3].</p> <p><u>Effective Operations: Sister #4</u> Hello sisters, I am [Name], P.E.O. since [year]. I represent Founding sister, Ella Stewart.</p> <p>My petal is Effective Operations. All chapters have business and social activities. All chapters have aspirations about the kind of chapter they want to be. Effective operations means:</p> <ul style="list-style-type: none"> • Inviting more sisters to be involved. • Taking advantage of P.E.O. training, tools, and state chapter support. • Using the IOLC – Instructions to Officers of Local Chapters. <p>And it means being open to change and providing room for your chapter to innovate.</p> <p>Please write down one or more suggestions for your chapter to improve its operations.</p>
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Time: 2 minutes	<p>Narrator: Thank you, [Name of Sister #4].</p>
Elapsed time: 11.5 minutes	<p><u>Brand Awareness: Sister #5</u> Hello sisters, I am [Name], P.E.O. since [year]. I represent Founding sister, Suela Pearson Penfield.</p> <p>My petal is Brand Awareness. To be successful, people need to know what P.E.O. is, what it does, and how it helps women. They need to know how to be part of, and benefit from, our great organization.</p> <p>Drivers for Brand Awareness include:</p> <ul style="list-style-type: none"> • Our community relations efforts. • Marketing, and • A short, compelling elevator speech. <p>Please write down one or more suggestions for your chapter to increase Brand Awareness.</p>

Time: 2 minutes	<p>Narrator: Thank you, [Name of Sister #5].</p>
Elapsed time: 13.5 minutes	<p><u>Project Candidates: Sister #6</u> I am [Name], P.E.O. since [year]. I represent Founding sister, Mary Allen Stafford.</p> <p>My petal is Project Candidates. Finding good candidates is an important way chapters help women to reach for the stars. Chapters do this by:</p> <ul style="list-style-type: none"> • Forming partnerships with high schools, colleges and universities; • Reaching out to women's organizations and groups; and • Being ready to talk about P.E.O. projects wherever they go. <p>Successful chapters also have sisters who can help candidates write strong loan and grant applications.</p> <p>Please write down one or more suggestions for your chapter to have more successful project candidates.</p>

<p>Time: 2 minutes</p> <p>Elapsed time: 15.5 minutes</p>	<p>Narrator: Thank you, [Name of Sister #6].</p> <p><u>Finance: Sister #7</u> Hello sisters, I am [Name of Sister #7], P.E.O. since 2024. I represent Founding sister, Alice Virginia Coffin.</p> <p>My petal is Finance. Funding for projects comes from all of our efforts, and our collective coffers do so much. We succeed when:</p> <ul style="list-style-type: none"> • Fundraising in our communities is seen as being for a good cause, • Sisters prioritize P.E.O. in their giving with a joyful heart, • We're good stewards and support P.E.O.'s pyramid of giving, and • We sincerely thank everyone for their support. <p>Please write down one or more suggestions for your chapter to help make more finance available for deserving candidates.</p>
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<p>Time: 30 seconds</p> <p>Running time: 16 minutes</p>	<p>Narrator: Thank you, [Name of Sister #7].</p> <p>Closing Remarks: Narrator</p> <p>Thank you, sisters! Please stand up.</p> <p>Each of your petals is one of the "7 Petals for Chapter Success." Each is important, and none alone is enough.</p> <p>But when Shared Purpose, Members, Leaders, Effective Operations, Brand Awareness, Project Candidates, and Financial Resources come together...</p> <p>[Narrator lifts the daisy center, and all sisters come together with their petals to make a single Marguerite.]</p> <p>And when they fit together, [1, 2, 3]</p> <p>[Say together]: There's nothing we P.E.O.s can't do!</p> <p>[Sisters return to their places.]</p> <p>Thank you, everyone, for participating today. We hope our program spurred new ideas. Please put your cards back the Ziploc bag, and my sisters will collect them from your tables.</p> <p>Sisters place their petals on their seat and leave the stage.</p> <p>Each gathers cards from 1–2 tables.</p>
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Photos



Program Credits

This program was created by Jan Wright, president of Chapter L/GA, for Founders' Day 2024. The five Savannah chapters — L, S, AS, AT and BB — participated together, and 83 worksheets were completed. Each chapter received a scan of its sisters' completed worksheets.

Mounted photos of our Founding Sisters were provided by Barb McLaughlin, S, and easels were provided by Nancy Sheets, S.

Photo credits: Margaret Hecht, BB.